



ASIAN SKY
GROUP

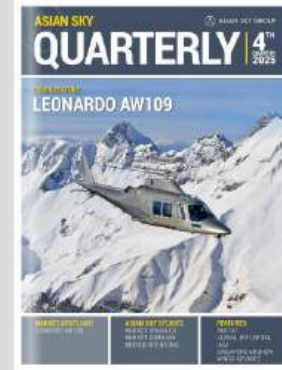
Media Kit 2026

Contact:

Jerry Ho, Events Manager

Email: media@asianskygroup.com

INDUSTRY REPORTS



Asian Sky Quarterly

Feb 26, May 26, Aug 26, Oct 26

Asian Sky Quarterly is the publication that everybody with an interest in business aviation turns to for all the latest trends and analysis.

Circulation: 25,000 (Annually)



Business Jet Fleet Report

Mar 2026 (annual)

The Business Jet Fleet Report is the definite source of information for all the business jets operating in the Asia-Pacific region.

Circulation in 2025: 12,500



Civil Helicopter Fleet Report

Apr 2026 (annual)

The Civil Helicopter Fleet Report is one of our most acclaimed reports. It provides an annual overview of the fleet size and scope of the civil turbine helicopter market.

Circulation in 2025: 8,000



DIGITAL PLATFORMS



Asian Sky Group
6,340 followers

The latest edition of Asian Sky Quarterly is now available to read and download!

Featuring all the in-depth market intelligence you have come to rely on, Asian Sky Quarterly is the go-to source for all the latest data and analysis on business jets and rotorcraft in the Asia-Pacific region. This Asian Sky Quarterly edition includes an Asia-Pacific Business Jet Flight Activity Q1 review, and a Market Spotlight looking at the **Bombardier** Challenger 604, 605 & 650, as well as the analysis of the fleet in Asia-Pacific.

This edition also includes special features on **Experis Events Pte Ltd's** Business Aviation Asia Forum & Expo event in March 2025, which attracted more than 2,000 attendees, the **Gulfstream Aerospace G600** securing FAA and EASA certification, and a round-up of all the latest news in Q1.

Read your copy here: <https://lnkd.in/g/S9rKHr>

#aviation #businessaviation #bizav #report #APAC

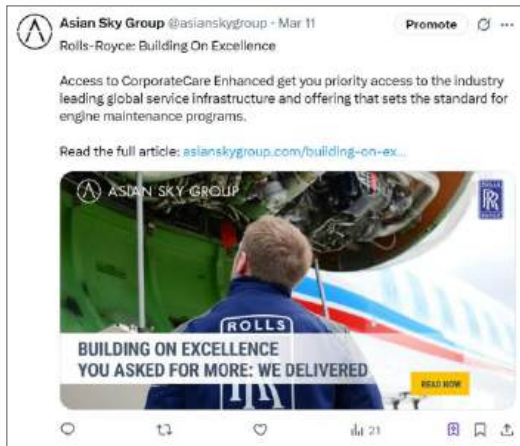
ASIAN SKY QUARTERLY
1ST QUARTER 2025

AVAILABLE NOW

ASIAN SKY GROUP



Daily posts across all channels:
42,000+ Social Media Followers



Asian Sky Group @asianskygroup · Mar 11

Rolls-Royce: Building On Excellence

Access to CorporateCare Enhanced get you priority access to the industry leading global service infrastructure and offering that sets the standard for engine maintenance programs.

Read the full article: asianskygroup.com/building-on-ex...

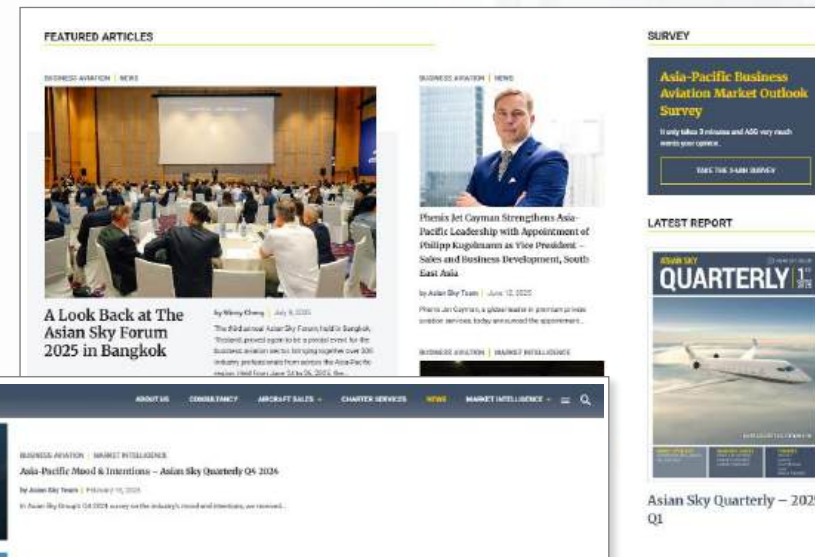
ASIAN SKY GROUP

BUILDING ON EXCELLENCE
YOU ASKED FOR MORE: WE DELIVERED

Monthly newsletters delivering content straight to your inbox



Asian Sky News
ASIAN SKY GROUP



FEATURED ARTICLES

BUSINESS AVIATION | NEWS

A Look Back at The Asian Sky Forum 2025 in Bangkok

By Wang Chong | July 9, 2025

The 8th annual Asian Sky Forum, held in Bangkok, Thailand, proved again to be a pivotal event for the business aviation sector, bringing together over 300 industry professionals from across the Asia-Pacific region to discuss the latest trends, challenges, and opportunities in the sector.

BUSINESS AVIATION | NEWS

Phenix Jet Cayman Strengthens Asia-Pacific Leadership with Appointment of Philipp Kugelmann as Vice President - Sales and Business Development, South East Asia

By Asian Sky Team | June 12, 2025

Phenix Jet Cayman, a global leader in premium private aviation services, today announced the appointment...

BUSINESS AVIATION | MARKET INTELLIGENCE

Asia-Pacific Mood & Intentions - Asian Sky Quarterly Q1 2025

By Asian Sky Team | February 19, 2025

As Asian Sky Group's Q4 2024 survey on the industry's mood and intentions, we revealed...

BUSINESS AVIATION | NEWS

32 SPEED RECORDS

By Wang Chong | January 27, 2025

Phenix Jet Cayman (Hong Kong) Rings in the New Year and Sets 32 World Speed Records in 2024!

UPDATES | January 27, 2025

Phenix Jet Cayman (Hong Kong) has achieved remarkable success in 2024 by setting an impressive...

BUSINESS AVIATION | NEWS

Sino Jet to Set Up Middle East International HQ

By Alvin Thew | December 17, 2024

Hong Kong-based private jet management and charter specialist Sino Jet is expanding north of its...

BUSINESS AVIATION | NEWS

Viscari's Membership Quadruple in Japan

By Wang Chong | December 11, 2024

Viscari Jet has experienced remarkable growth in the Asia-Pacific (APAC) region, with Japan seeing a...

SURVEY

Asia-Pacific Business Aviation Market Outlook Survey

It only takes 3 minutes and ADD very much worth your opinion.

TAKETHE SURVEY

LATEST REPORT

ASIAN SKY QUARTERLY

ASIAN SKY QUARTERLY

ASIAN SKY QUARTERLY - 2025 Q1



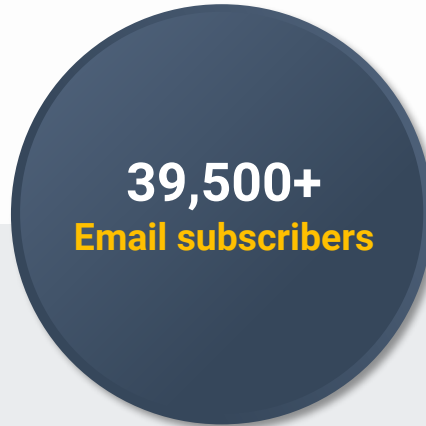
Delivering topical news, podcasts, and videos - reaching over 40,000 industry experts

ASIAN SKY GROUP - DEMOGRAPHICS

Readership



Email



Social Media



* Google Analytics from Aug 25

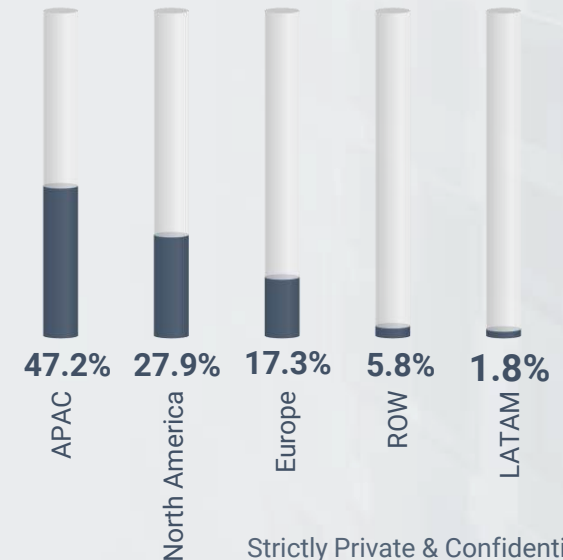
30% of readers are the purchasing decision-makers, their titles are:

- President/CEO/CCO/CMO
- Aircraft Owners
- High Net Worth Clients
- Head of Flight Department
- Business Development Director

Readership by segment



Readership by region



PUBLICATION ADVERTISING

Asian Sky Group Reports	Full Page Image Ad	Double Page Image Ad	Inside Front Cover	Facing TOC/ Publisher's Note	Advertorial Sponsored Feature	Sponsored Content: Editorial Interview, Company Profile Aircraft Spotlight	Cover Sponsorship
Annual Report and Bi-Annual Report	US\$4,500	US\$6,000	US\$7,500	US\$6,000	US\$10,000/DPS	US\$7,500/DPS	US\$15,000
Asian Sky Group Reports	Full Page Image Ad	Double Page Image Ad	Inside Front Cover	Facing TOC/ Publisher's Note	Sponsored Content: Editorial Interview, Company Profile Aircraft Spotlight	Cover Sponsorship per report	
Asian Sky Quarterly	US\$4,500	US\$5,000	US\$5,000	US\$5,000	US\$7,500/DPS	US\$15,000 – Quarterly	

Remarks

1. All advertorials will be marked 'sponsored content'.
2. All layouts will use Asian Sky Group's style guideline.

Maximize exposure in Asian Sky Group's reports through one of many sponsorship opportunities to reach a wider audience of industry decision-makers. To capture the undivided attention of readers, sponsor the front cover of a report with a strong image that signifies your company and get the following additions:

- Front Cover with company name
- Foreword
- Q&A Interview with Senior Executives
- Aircraft / Product Spotlight

Annual and Quarterly Bi-Annual Reports: US\$20,000



asianskygroup.com



DIGITAL SERVICES

ASG can distribute press releases, corporate brochures, and other documents.

EDM Service to the subscribers	Total
Full database (39k)	US\$2,500

Remarks:

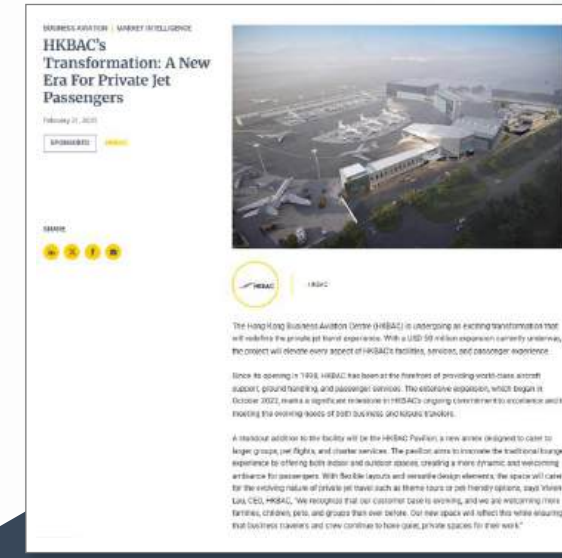
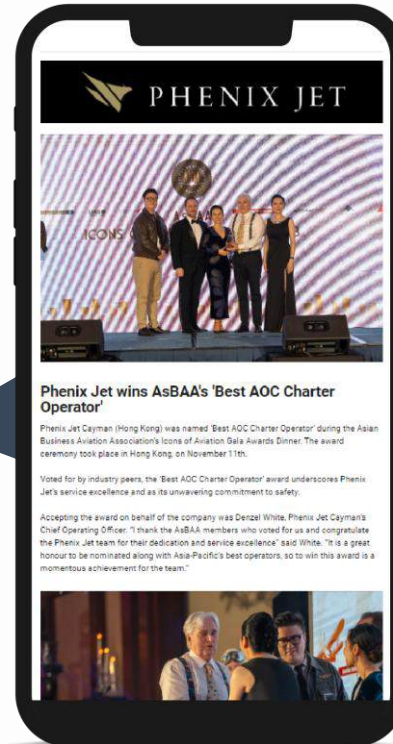
- Client provides ready-to-go materials and landing URL for output
- Material deadline: 5 working days prior to the launch date
- Additional services: To create the layout of the EDM, text development. Additional cost US\$500.

Newsletter / Website Banner Ads	Rate
---------------------------------	------

News / Report* Section	US\$1,000 / per week
------------------------	----------------------

Monthly Newsletter Banner ★	US\$1,000 / newsletter
-----------------------------	------------------------

* News / Report sections are the only sections of the website that support advertising



SECURE YOUR EVENT PASS NOW!

ASIAN SKY FORUM

2024 BUSINESS AVIATION FORUM

26-27 JUNE 2024 | SHANGHAI, CHINA

Register Now

EVENT PASSES ARE SELLING OUT FAST!

Event Passes are US\$350 for the two-day event, which includes all coffee breaks and lunches, as well as pre and post flight social parties.

Secure Your Event Pass Now!

LATEST REPORT

Quarterly ASIAN SKY QUARTERLY T1-Q1 2024

Have you read our latest Asian Sky Quarterly Report?

The first *Asian Sky Quarterly* of 2024 is now available to read and download!

Featuring all the in-depth market intelligence you've come to rely on, *Asian Sky Quarterly* is the go-to source for all the latest data and analysis on business aviation and aerospace in the Asia-Pacific region. This edition includes an Asia-Pacific Business Jet Flight Activity Q1 review, a detailed Market Size report on the Airbus ACJ320 family, looking into their geographic distribution and sales, as well as a report from a pair of flights around Asia on Dassault's new Falcon 5X.

To view or download the whole report, [Click Here](#)

First to Fly: Dassault Falcon 5X

In this report, Join us as we get to test the new Dassault Falcon 5X on a pair of flights around Asia. To read the full article, [Click here](#)

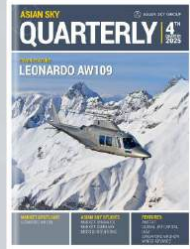
Market Spotlight: Airbus ACJ320 Family

In this report, A brief introduction of Airbus ACJ320 family models, as well as a comprehensive analysis of the market from an Asia-Pacific market. To view or download the whole report, [Click here](#)

Gulfstream G700

NEW FAA-CERTIFIED

EDITORIAL CALENDAR 2026



JAN

FEB

QUARTERLY
2025 Q4

MAR

BIZ-JET FLEET
REPORT 2025

APR

HELI-FLEET
REPORT
YE 2025

MAY

QUARTERLY
2026 Q1

JUN

JUL

AUG

QUARTERLY
2026 Q2

SEP

OCT

QUARTERLY
2026 Q3

NOV

DEC



Asian Sky Group has been very professional and our trusted partner. They value customer's communication goals and provide customized solutions based on the deep understanding and insight into the aviation industry. It has been a pleasure working with Asian Sky Group.

**Mike Shih, VP of China Sales and Strategy,
Textron Aviation**

TEXTRON



Every year, we are eager to receive the Asia-Pacific Business Jet Fleet Report which becomes a reference in the industry. Thanks to its expertise it gives some great indicators about the Asian market, which was emerging 10 years ago. Asian Sky Group pioneered and developed a complete set of publications highlighting the challenges and opportunities in the Asia region.

Jérôme Desmazures, Dassault Falcon

**DASSAULT
AVIATION**



OUR MEDIA CLIENTS



ASIAN SKY FORUM – 2026 HO CHI MINH CITY

- 200 – 250 participants
- Run over 3 days
- Content organized in the form of panel discussions and fireside chats with industry leaders and professionals

Asian Sky Forum	Month and Year	Location
Business Aviation	23rd – 25th June 2026	Ho Chi Minh City, Vietnam

Sponsor Level	Lunch or Networking Drinks	Logo on main screen & Backdrop	Lobby Table	Brochures in Attendee Bag	Speaker Opportunity	Number of passes included	Cost
Premier	✓	✓	✓	✓	✓	4	US\$12,000
Event Sponsor	✗	✓	✓	✗	✓	2	US\$7,500



BUSINESS AVIATION FORUM Q2 2026

Location: Ho Chi Minh City, Vietnam

Venue: Vinpearl Landmark 81

Date: 23rd – 25th June 2026

Business Aviation Forum

- **Date:** 23rd – 25th June 2026
- **Location:** Ho Chi Minh City, Vietnam
- **No. of participants:** 200 - 250
- Lunch and refreshments each day

Evening Cocktail Receptions

- **Date:** 23rd and 24th June 2026

Ticket: US\$350 for the 3-day event



SPONSORSHIP SUMMARY



Premier Event Sponsor

- Welcome Refreshments
- Lunch Sponsorship
- Networking Cocktail Receptions

Event Sponsor

- All sponsors will be provided with a table in the lobby reception area and space for roll-up banners
- Add-on options for sponsors:
 - Refreshments
 - Slido
 - Seat Drops
 - Lanyard



PREMIER EVENT SPONSORS

At the event

- Brand logo placement on the main screen & the event registration backdrop
- 1 x panelist opportunity
- 1 x table in the lobby entrance with space for a roll-up banner and product materials
- Brochures placed in the Asian Sky delegate bag
- 4 x delegate passes to attend the 3-day event
- Includes Asian Sky Newsletter banner ad (2 Months)



Premier Sponsor Cost: US\$12,000

Option 01

Lunch Sponsor

Option 03

Pre-event Networking Cocktail Reception

Option 02

Networking Cocktail Sponsor

Option 04

Welcome Refreshments



PREMIER SPONSOR – LUNCH (1 DAY)



At the event

- Lunch sponsorship for 1 day (2 available)
- Brand/logo display on every table
- Brand mentions for all lunch announcements
- Brand/Logo display at the venue entrance
- Exclusive Branded Napkins displaying logo



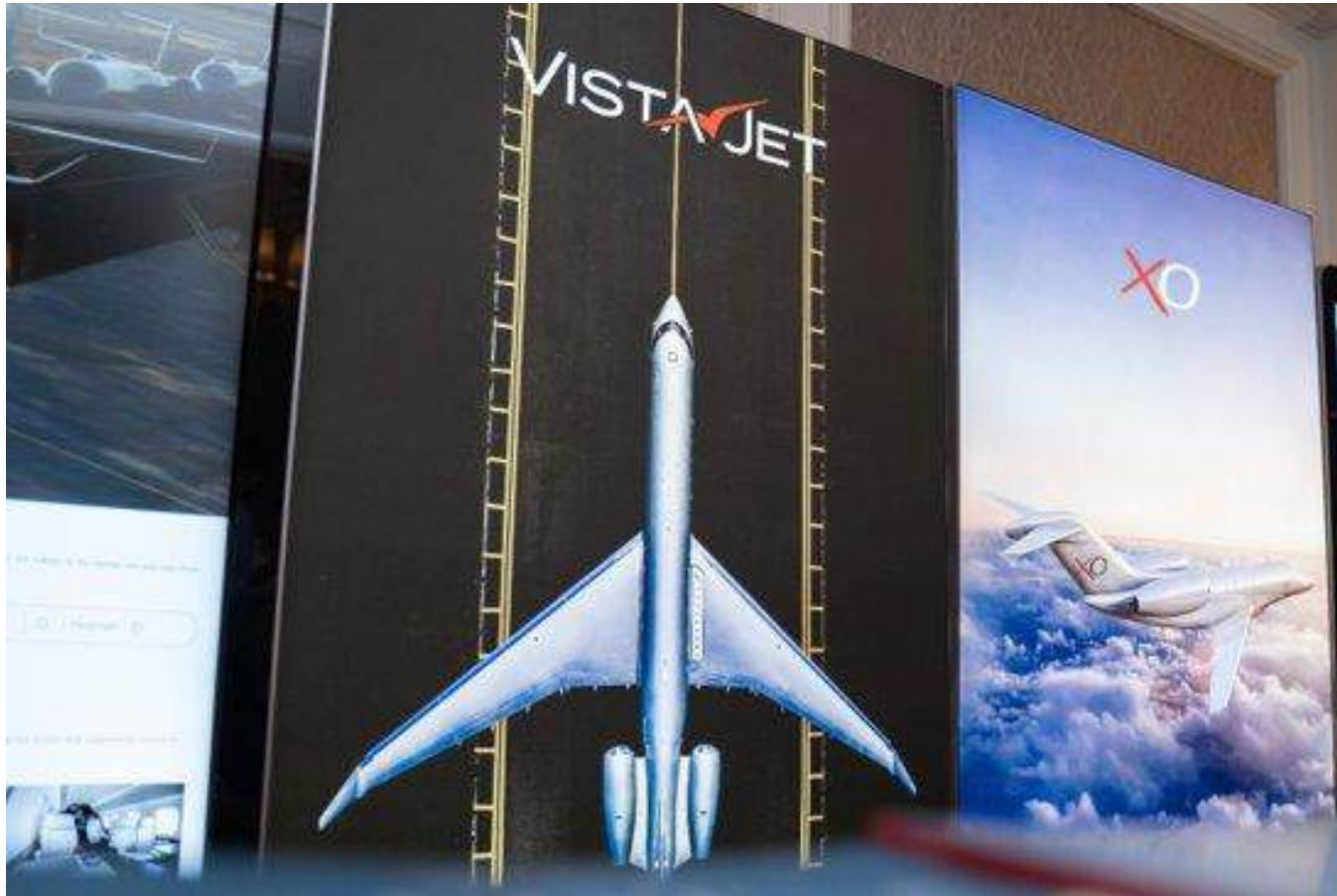
PREMIER SPONSOR - NETWORKING RECEPTIONS

At the event

- Networking Cocktail Reception 1 day before the forum starts
- Networking Cocktail Reception after Day 1 forum
- Brand/Logo display at the venue entrance
- Exclusive Branded Napkins displaying logo



EVENT SPONSORS



At the event

- Brand logo placement on the main screen & the event registration backdrop
- 1 x panelist opportunity
- 1 x table in the lobby entrance with space for a roll-up banner and product materials
- 2 x delegate passes for the sponsor to attend the event
- Includes Asian Sky Newsletter banner ad (1 Month)

Sponsor cost: US\$7,500



EVENT SPONSORS – ADD-ON OPTIONS

Option A - Refreshments



- 1 x refreshment breaks in each day
- Branded cups and branded napkins
- Brand logo placed on each table

1 x Sponsorship Available

Option B - Slido



- 2 days event sponsor for the Slido interactive app
- Brand logo placed on the Slido screen

1 x Sponsorship Available

Option C - Seat Drop



- Sponsor can provide their own seat drops to place on attendee seats post-lunch each day

2 x Sponsorships Available

Option D - Branded Lanyards



- Branded lanyards provided with every attendee name badge

1 x Sponsorship Available

Cost = Event Sponsor + US\$2,500 Each Option



ASIAN SKY GROUP

Contact:

Jerry Ho, Events Manager

Email: media@asianskygroup.com

www.asianskygroup.com