



FOR IMMEDIATE RELEASE

ASIAN SKY GROUP AWARDS PUBLISHING CONTRACT TO BLU INC MEDIA FOR QUARTERLY REPORT

Hong Kong, November 23, 2015 – Asian Sky Group has announced that they will be working with Blu Inc Media Hong Kong, a subsidiary of SPH Magazines, to publish the *Asian Sky Quarterly*, a quarterly publication under Asian Sky Group.

Blu Inc Media (HK) is also the publisher of *JET Asia-Pacific*, the award-winning and leading business aviation luxury lifestyle publication, which reports on and promotes the rapid rise of the business aviation industry in the Asia-Pacific region.

The quarterly report will supply information on market intelligence and trends, Asia-specific and country-specific macroeconomic indicators, data on market mood, as well as availability and sale prices for specific aircraft types to help potential buyers, sellers, and industry members better understand current market conditions in Asia.

Jeffrey Lowe, Managing Director, Asian Sky Group, said: “We are excited to be collaborating with Blu Inc Media (HK) in the production of the *Asian Sky Quarterly*. Their experience and expertise in editorial, design and publishing will be of tremendous value to this partnership.”

“We are proud to be selected by Asian Sky Group to publish its new Asian Sky Quarterly report and will apply Blu Inc Media (HK)’s leading editorial and publishing standards in producing the title,” said Foong Seong Khong, Managing Director, Blu Inc Media (HK) Ltd.

The publication will be distributed in the Asia-Pacific region with a Chinese version made available in China. The inaugural issue of *Asian Sky Quarterly* will be out in January 2016.



About Asian Sky Group

ASIAN SKY GROUP is headquartered in Hong Kong with offices throughout Asia. It has assembled the most experienced aviation team in the Asia-Pacific region to provide a wide range of independent services for both fixed-wing and rotary-wing aircraft. ASG provides access to a significant Client base around the world with the help of its exclusive partners, including Avpro Inc., one of the largest business jet brokerage firm in the World, and AVIC International Development Corporation, the largest state-owned aviation enterprise in mainland China.

ASG is backed by SEACOR Holdings Inc., a publically listed US company (NYSE: "CKH") with 1.3 billion in revenue and US\$3.2 billion in assets, and by Avion Pacific Limited, a Mainland China-based provider of general aviation services with 20 years' experience and 6 offices and bases throughout the country.

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